

ERICA DE SOUSA

COMMUNICATION
PHOTOGRAPHY
AUDIOVISUAL PRODUCTION

ABOUT ME

My professional journey is marked by projects that intertwine visual poetics, ethnography, and human rights, always seeking experimental paths in the visual arts. Currently, I am working in the Dominican Republic in the field of communication for sustainable development, with the aim of raising awareness and reflection on these issues in society.

SKILLS

Audiovisual production
Photography
Graphic design
360° tours (video and photography)
Curation, design, and exhibition setup
Institutional communication management
Design of campaign dissemination strategies
Production of interactive content
Portuguese/Spanish interpreter

CONTACT

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PROFESSIONAL EXPERIENCE

- (2023 - 2025) - United Nations (UN) - Santo Domingo, DR.

Communications Consultant

Management and implementation of the communication strategy for the United Nations System in the Dominican Republic. Resident Coordinator's Office. - dominicanrepublic.un.org.

Reference - Yanela Zapata, OCommunications Officer, UN Resident Coordinator's Office - Santo Domingo, DR. yanela.zapatagarcia@un.org - (+1829) 741 2269

- (2016 - 2023) - Organization of Ibero-American States for Education, Science and Culture (OEI)- Santo Domingo, DR.

Communications Manager

Coordination, management, and production of content for the website and social media platforms. Production of audiovisual campaigns and design of dissemination strategies. Media relations, development of interactive educational resources, and multimedia coverage of field projects and events.- oei.int

Reference - Eva Mateo Asolas, Global Head of Communications, OEI General Secretariat (2018-2024) - Madrid, Spain. esasolas@gmail.com

- (2014 - 2016) -University of Brasília (UnB), Brasília, Brazil.

Audiovisual Technician

Curation and installation of ethnographic exhibitions. Audiovisual production, editing, and post-production at the Image and Social Interaction Recording Lab, Department of Anthropology (IRIS - DAN/UnB). - dan.unb.br

Reference - Dr. Daniel Schroeter Simião, Associate Professor, Department of Anthropology, University of Brasília (UNB) - Brasília, Brazil. simiao@unb.br

EDUCATION

- International Postgraduate Program in Culture and Communication – Latin American Faculty of Social Sciences (FLACSO), Dominican Republic (2023–2024)
- Diploma: Communication on Migration – University of Caxias do Sul, Rio Grande do Sul, Brazil (2022)
- Diploma: Migration Coverage with a Human Rights Approach – Centro Bonó, Santiago de los Caballeros, Dominican Republic (2017)
- Undergraduate Degree: Communication – Technology in Photography – IESB University Center, Brasília, Brazil (2014–2016)
- Technical Degree: Documentary Filmmaking – SICA Institute, Buenos Aires, Argentina (2011–2013)
- Technical Course: Live Video Mapping – Rojas Institute, Buenos Aires, Argentina (2012–2013)
- Graphic Design – UNAPEC, Santo Domingo, Dominican Republic (2008–2010)
- Technical Courses: TV Audiovisual Production; Video Editing – INFOTEP, Santo Domingo, Dominican Republic (2006–2008)

Trajectory and Projects

My professional journey began in the Dominican Republic between 2008 and 2011, where I initiated my academic studies. The first steps of my most important projects took place in Argentina with the short documentary *Los Lápicos de la Memoria* (2012). This project was featured in political film cycles in Argentina and human rights film showcases in Chile. Additionally, it is part of the audiovisual collection of Argentina's National Archive of Memory.

In 2014, I returned to my homeland. In the capital of Brazil, I developed *Proyecto Guadalupe*, an academic research initiative on foreign immigrants in Brazil with a human rights focus, created at the IESB University Center. As a result of this academic project, the photo book *Imigrantes* from the DOMUS series was published — a project by the *Humanízate* Artists Collective, developed in Brasília with support from the Federal Public Defender's Office (DPU) in cooperation with IESB. Proyecto Guadalupe also gave rise to the web series *Migração e Saudade*, produced through the MigraMundo network. Additionally, the short film *Vamos Falar de Saudade* premiered at Cine Brasília during my participation in the Migrarte Film Festival. Proyecto Guadalupe is part of the cultural heritage of the Federal Public Defender's Office of Brazil and has been exhibited at the National Museum of Brasília and the Brazilian Senate Gallery.

Since returning to the Dominican Republic at the end of 2016, I collaborated in the local coordination of the XXI International Cycle of Brazilian Art (CIAB), held in Santo Domingo at the BanReservas Cultural Center. As part of CIAB, I designed and led a cycle of Experimental Photography Workshops.

In 2020, I held the solo exhibition *Tierra Libre*, which aimed to experiment with and highlight the traditions of Brazil's Indigenous peoples through photographic installations, video, and other visual expressions. The exhibition took place at the BanReservas Cultural Center as part of that year's *Brazilian Cultural Showcase*.

I worked for over six years at the Organization of Ibero-American States for Education, Science, and Culture (OEI) as Communications Manager. Among the most notable projects I led or contributed to are the design and execution of the audiovisual campaign for the *Alianza Nacional para la Alfabetización Inicial en la Etapa Oportuna* (2023); *Leer Nos Conecta* (2019); *100 años de Paulo Freire*; the *global institutional video for the OEI's Programa Regional de Primera Infancia*; and the national campaign *La Lactancia es un Acto de Amor*, a joint initiative of Inaiipi, OEI, UNICEF, the Ministry of Public Health, and the Childhood and Adolescence Cabinet of the Dominican Republic, among others.

In 2022, I participated in the *I Reunión Global de Referentes de Comunicación de la OEI in Madrid*, actively contributing to the global documents *Memoria 2019–2022* and *Programa-Presupuesto 2023–2024*, together with communication focal points from across the region. During this global meeting, I conducted two hands-on workshops in photography and audiovisual storytelling for communication professionals from other OEI offices, as part of a knowledge-sharing agenda and exchange of best practices among Ibero-American countries.

Since 2023, I have been working as a communications consultant with the United Nations, supporting the implementation of the UN system's communication strategy alongside its agencies, funds, and programs. In this role, I have collaborated on training sessions focused on disinformation, fact-checking, and hate speech, *aimed at communications professionals across the country*.

PORTUGUESE/SPANISH INTERPRETER EVENTS I PARTICIPATED IN

- **XI Ibero-American Parliamentary Forum**

November 3-4, 2022 – Santo Domingo, Dominican Republic

- **XXVIII Ibero-American Summit of Heads of State and Government**

March 24-25, 2023 – Santo Domingo, Dominican Republic

- **XXII Ibero-American Judicial Summit**

May 15-16, 2025 – Santo Domingo, Dominican Republic

- **Latin American Annual Seminar on Public Treasury Management**

October 28, 29, and 30, 2025 – Punta Cana, Dominican Republic

- **52° International Seminar on Public Budgeting**

November 4-5, 2025 – Santo Domingo, Dominican Republic

- **XVIII Latin American Conference on Therapeutic Communities**

November 6-7, 2025 – Santo Domingo, Dominican Republic